

## Privacy

Last updated: 05/2025

### 1. Object

This Data Protection Policy is to inform you regarding the personal data (hereinafter referred to as 'data') that is collected during your visit to our site and your use of our online services offered on our site and regarding the way we process or use the data.

### 2. Controller / Service Provider

The controller and provider of this website [www.testbench.com](http://www.testbench.com) is

**imbus AG, Kleinseebacher Str. 9, 91096 Möhrendorf, Germany.**

If you have any questions concerning this Data Protection Policy or the use or storage of your data by the provider of the website, please contact:

Questions relating to the Data Protection Policy

imbus AG, TestBench,  
Hauptstraße 8a, 91096 Möhrendorf,  
[info\(at\)testbench.com](mailto:info(at)testbench.com)

Data Protection Officer

Michael Haimerl, imbus AG,  
Data Protection Officer,  
Hauptstraße 8a, 91096 Möhrendorf,  
[datenschutz\(at\)imbus.de](mailto:datenschutz(at)imbus.de)

### 3. Collection and Use of your Data

#### a) To find information

When you use our website to find information, you will generally not be required to provide personal data (for instance your name or postal address).

However, we use the data your web browser automatically sends to our web server: date and time of access to a webpage, your browser type, your browser's settings, your operating system, the page you last visited, the data volume transferred and the access status (file transferred, file not found etc.) as well as your IP address.

The purpose of this is to make it possible to use the web pages accessed by you, and for statistical purposes with the aim to improve our site.

Your IP address will also be stored when you visit our site. It will only be used to identify you via your provider if illegal content is submitted using your user name or if we need to defend ourselves against third-party claims due to your contributions. Otherwise, an IP address will be an anonymous sequence of numbers to us which will be deleted after the expiry of 7 days.

#### b) Using services for which you need to register

For using the following services, you will be required to register as a 'participant'. During your registration as a 'participant', you will be asked to provide the following data:

Request for a quotation via the contact form	Form of address, first name, last name, company, country, telephone, email.
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The above data is marked as mandatory fields on the respective form. Depending on the offer/service or form you may provide further details on a voluntary basis.

#### **4. Transfer to third parties**

4.1. Your data may be transferred to service providers who act on our behalf as processors:

- support or maintenance of computing equipment or IT applications
- data destruction

According to Art. 28 para. 3 Clause 2 lit. b, 29, 32 para. 4 DSGVO, these service providers are contractually bound to treat your data as confidential. Furthermore, your data will be transferred to third parties when a third-party obligation exists:

- transfer of data to authorities
- transfer of data to tax consultants, certified public accountants, tax auditors or wage tax inspectors.

#### **5. Data deletion and storage period**

We process and save your personal data as long as they are required to fulfill the respective purpose. A further storage may be carried out if this has been stipulated by European or national legislators in EU law-based regulations, legislation or any other provisions which we underlie as responsible party. Moreover, your data will be deleted if you exercise your right to delete data. If your data are no longer needed or if a storage period that is required according to the standards mentioned has expired, your data will be deleted on a regular basis.

#### **6. Use of Cookies**

We use cookies on our website. Cookies are small text files that are sent to your browser by our web server when you visit our site and that are stored by your browser on your computer for future access.

We only use session cookies (also referred to as temporary cookies), which are cookies that are stored only for the time you are using one of our web pages. The cookies will be deleted when you end your browser session.

These cookies serve to continuously identify your computer during your visit to our site when you change from one of our pages to another of our pages and to record the end of your visit.

You can determine whether cookies can be set and retrieved by the **settings on the web or in your browser**. You can **completely** deactivate the storage of cookies in your browser, restrict it to certain websites or configure your browser so that it automatically

notifies you as soon as a cookie is to be set and asks you for feedback. Settings that you have made on the web are automatically applied to all other sessions, except when deleting from the cookie cache in your browser. For the full range of functions of our website, however, it is necessary for technical reasons to allow the aforementioned session cookies.

## **6.1 Cookies: Categories and setting options**

We want to give you the opportunity to make an informed decision for or against the use of cookies, which are not absolutely necessary for the technical functions of the website. However, the use of the website remains in full.

We distinguish between cookies that are absolutely necessary for the technical functions of the website and optional cookies.

In order to enable you to determine your desired data protection settings for visiting our website as individually as possible, we give you the opportunity below to set your preferences with regard to the categories necessity, statistics and marketing for you.

### **1. category "Necessary"**

These cookies are essential for the proper technical functioning. These cookies are necessary to enable you to navigate the website and use its features, for example to set your privacy preferences or fill in forms. Technically necessary cookies cannot be disabled via the confirmation dialog. If you prevent the storage of technically necessary cookies via the browser, you will not be able to use the service we offer.

### **2. category "Statistics"**

In order to further improve our offer and our website, we collect anonymous data for statistics and analysis. With the help of these cookies we can, for example, determine the number of visitors and the effect of certain pages of our website and optimise our content. After agreeing to this category, your data will be collected by the analysis tool Matomo. Matomo is a tool that only runs on our server, i.e. the data is not passed on to third parties.

### **3. Category "Marketing"**

imbus AG uses Google Adwords from Google Inc. ("Google") for the website [www.testbech.com](http://www.testbech.com).

If you don't want Google's feature, you can select the **"Marketing"** category and save your settings. You can also deactivate it by changing the settings at

<https://www.google.com/settings/ads>. Further information about Google Adwords and the Google privacy policy can be found at <https://www.google.com/privacy/ads>.

## **7. Google AdWords and Google Remarketing**

We use Google AdWords and Google Remarketing functions ([adwords.google.com](http://adwords.google.com)) to display online ads on the web. For this purpose, our site contains code snippets provided by Google to record whether and when an online ad leads to a visit to our website (conversion tracking). The information on the use of this website (including users' IP addresses) and on the display of ads created by these code snippets is transferred to and stored on a Google server in the US. This information may be transferred by Google to

contract partners of Google. Google, however, will not associate your IP address with any other data about you.

If users do not wish cookies to be installed, they can adjust their browser settings accordingly; please note, however, that you may then be unable to enjoy the full range of functions offered by this website. By **selecting the "Marketing" category of the cookie settings** on this website, users agree to the processing of the data collected about them by Google in the manner and for the purpose described above.

## **8. Embedded Videos**

On some of our pages, links to video clips have been embedded that are stored on YouTube servers ([www.youtube.com/t/impresum](http://www.youtube.com/t/impresum)). When you click on the thumbnail image (to play a video), data will be transmitted to YouTube, and during such transmission of data, YouTube will assign you a visitor ID.

## **9. Links**

Where you use external links offered on our web site, this Data Protection Policy will not cover such links. Whether other service providers comply with the regulations on data protection and security is beyond our control. Therefore, please refer to the data protection policies provided on the websites of the other service providers.

## **10. Withdrawal, Changes, Corrections and Updates**

As a user of [www.testbench.com](http://www.testbench.com) you are entitled, upon request, to receive information, free of charge, about the personal data collected about you. Provided that there is not statutory obligation to retain such data, you are also entitled to demand that incorrect data be corrected and/or that your personal data be blocked and deleted.

Please direct any questions of this nature to:  
[datenschutz@imbus.de](mailto:datenschutz@imbus.de)

## **11. Use of Analytic Tools**

We use the web analytics software Matomo (Piwik) offered by InnoCraft Ltd., 150 Willis St, 6011 Wellington, New Zealand ([matomo.org](http://matomo.org)). The software and the data collected by the software are stored only on imbus AG's web server, as described in this Data Protection Policy. We do not transfer the data to third parties

Matomo (Piwik) uses cookies, text files, that are stored on your computer and that make it possible to analyse how you are using the web-site. We use the information created by the cookie to analyse how users are using the web-site. You may prevent the storage of cookies by adjusting your browser settings accordingly; please note, however, that you may then be unable to enjoy the full range of functions offered by this web-site.

## **Tracking**

**You are not being tracked since your browser is reporting that you do not want to. This is a setting of your browser so you won't be able to opt-in until you disable the 'Do Not Track' feature.**